Regulatory Requirements

1. Business Licensing: The rental car company would need to obtain any necessary business licenses and permits in order to operate legally. This can include a general business license, as well as any industry-specific licenses required for renting cars.
2. Insurance: The rental car company would need to carry liability insurance to protect against any damages caused by its vehicles while they are being rented.
3. Vehicle Inspection and Maintenance: The company would need to comply with any state or local regulations regarding the inspection and maintenance of its vehicles. This may include regular safety inspections, emissions testing, and maintenance records.
4. Consumer Protection Laws: Rental car companies are subject to consumer protection laws that require them to disclose certain information to customers, such as the terms and conditions of the rental agreement, any additional fees, and liability for damages.
5. Zoning and land-use regulations: The rental car company should comply with local zoning and land-use regulations, ensuring that it operates in an area that is zoned for commercial use and meets local parking and other requirements.
6. Accessibility: The company should comply with accessibility laws for people with disabilities, including regulations for making their website and physical location accessible.
7. Data protection and privacy laws: The company should comply with data protection and privacy laws, ensuring that customer information is collected, stored, and used in compliance with legal requirements.